

**Minutes of the Regular Session  
Medicine Park Economic Development Authority  
Thursday, July 8, 2021**

After posting notice and agenda in accordance with the *Open Meetings Act of Oklahoma*, the Special Session of the **Medicine Park Economic Development Authority** was called to order at 6:00 p.m. by Jack Smiley.

**Members Present:** Jack Smiley, John Branch, and Noel Alsbrook  
**Members Absent:** Shawn Bryans  
**MPEDA Attorney:** None

**7. Discuss and take possible action on Bath Lake facilities within the Town of Medicine Park to include new construction, State of Oklahoma prebuilt, etc.**

Jennifer Ellis stated that when the lieutenant governor, Matt Pinnell, visited Medicine Park in April 2021, there was discussion with him about the proposed Bath Lake bathroom facilities. Pinnell is overseeing a project to improve all the bathrooms in our state parks, rolling out about two (2) bathroom facilities a week at a cost of \$75,000 each plus the cost of installation. Pinnell reported to Ellis that he is placing this item on his tourism needs list for Medicine Park. Branch asked if the bathrooms would belong to Medicine Park. Ellis confirmed they would belong to the town.

**No Action.**

**1. Citizens' Comments. Limited to items not on the agenda.** None.

**2. Discuss and take action to approve all member of MPEDA, who have not already attended, to participate in New Officials Institute (NOI) and to submit Certificate of Completion to Town Clerk for record keeping and to require participation by November 4, 2021, the last scheduled training event for 2021. State law requires each person elected or appointed for the first time as an officer of a municipality to attend an institute for municipal officials. The statute is codified at Title 11 O.S. Section 8-114. Cost of class is \$85.00 per member.**

**No Action.**

**3. Receive copy of Town of Medicine Park Code of Ethics for Board of Trustees, Boards, Commissions, and Trusts and agree to submit signed copy from Jack Smiley and Noel Alsbrook to be placed on file for record; take any necessary action.**

Smiley said he would review the Ethics Policy.

**No Action.**

**4. Receive copy of Social Media Policy for Town of Medicine Park Boards, Trusts, Commissions, Committees, and Employees from Jack Smiley and Noel Alsbrook, to be placed on file for record; take any necessary action.**

No discussion.

**No Action.**

5. **Consent agenda.**

- a. **Discuss and take action to approve minutes from the May 18, 2021, Reconvened Session.**
- b. **Discuss and take action to approve minutes from the May 25, 2021, Special Session.**
- c. **Discuss and take action to approve minutes from the June 10, Regular Session.**
- d. **Discuss and take action to approve minutes from June 24, 2021, Special Session.**
- e. **Discuss and take action to approve MPEDA financials.**
- f. **Discuss and take action to approve claims and purchase orders.**

Branch - Yes Alsbrook - Yes Bryans - Absent Smiley - Yes

**Motion Carried.**

6. **Receive sealed bids on construction of public restrooms at Bath Lake; possible awarding of bids.**

No bids received.

**No Action.**

8. **Receive presentation from Lisa Ralls from Great Plains Country Association; take any necessary action.**

Lisa Ralls presented the opportunities of partnering with Great Plains Country Association. Yolonda Ramos, Treasurer, asked if it was possible to join in January. Ralls replied the new brochure is printed in January, but can accept membership with a delayed invoice. Smiley asked how many brochures are printed. Ralls replied 80,000. Ralls reported the benefits include coop memberships with the Oklahoma Travel Guide, attendance to five (5) travel shows, and advertising in over 10 publications through TravelOK.com. Mr. Ralls, Comanche County City Manager, reported the state membership does not provide travel show opportunities, whereas Great Plains Country Association does offer this as an option. Branch said he would talk to the Aquarium.

**No Action.**

9. **Discuss and take possible action to approve Yolonda Ramos to organize a multi-tribal pow wow at Hitchin' Post Park to coincide with the Artwalk and Flute Festival, October 8-10, 2021.**

Ramos reported that this event is not quite definite yet and still working on the details. Motion by Alsbrook to approve Yolonda Ramos to organize a pow wow at Hitchin' Post Park October 8-10, 2021. Second by Branch.

Branch - Yes Alsbrook - Yes Bryans - Absent Smiley - Yes

**Motion Carried.**

10. **Discuss and take possible action to approve Pat Shaughnessy to organize the Medicine Park (a) Winter Festival, Saturday, December 18, 2021, and (b) Plunge Week from January 30 – February 5, 2022.**

Shaughnessy reported this year's carnival is moving across the street to the Bath Lake side since the stage is no longer setup in the old parking lot. He said there is no anticipation to host the carnival rides as in the past due to liability cost increases. Shaughnessy said Plunge Week attendance this year may have not produced the volume of guest expected to justify the cost. He

will have a full budget prepared next month. Motion by Branch to approve Pat Shaughnessy to organize the Medicine Park (a) Winter Festival, Saturday, December 18, 2021, and (b) Plunge Week from January 30 – February 5, 2022.

Branch - Yes Alsbrook - Yes Bryans - Absent Smiley - Yes **Motion Carried.**

11. **Discuss and take possible action to assign a MPEDA member to lead the creation of a new visitor's map/pamphlet.**

Alsbrook presented the current three (3) fold map that is outdated. Lisa Ralls showed the board a copy of a four (4) fold flyer her office distributes to callers that is no longer in publication and outdated. Alsbrook commented her map looks much like the map Chas Callich had displayed at his restaurant and close to the current format he wants to use, but with updates. Motion by Smiley to appoint Alsbrook to lead the creation of a new visitor's map/pamphlet. Second by Branch.

Branch - Yes Alsbrook - Yes Bryans - Absent Smiley - Yes **Motion Carried.**

12. **Discuss and take possible action concerning proposed bylaws for MPEDA as required by indenture.**

Motion by Alsbrook to accept the proposed bylaws for MPEDA. Second by Branch.

Branch - Yes Alsbrook - Yes Bryans - Absent Smiley - Yes **Motion Carried.**

13. **Discuss and take possible action on use of MPEDA trademark property.**

Alsbrook proposed a creation of a form required of any entity wanting to MPEDA trademark intellectual property; submitted and approved by MPEDA. Motion by Smiley to Second by Branch.

Branch - Yes Alsbrook - Yes Bryans - Absent Smiley - Yes **Motion Carried.**

14. **After Action Review (AAR) on Rockin' The Park 2021, (i.e., vendors, layout, parking, services, and community); take any necessary action.**

Rodney Whaley said the feedback was positive and open to any suggestions. Smiley reported multiple problems of losing power to the stage. Motion by Branch to approve expenses up to \$3,500.00 to update new electric box set by Cotton Electric for festivals at Hitchin' Post Park. Second by Alsbrook.

Branch - Yes Alsbrook - Yes Bryans - Absent Smiley - Yes **Motion Carried.**

**Board Comments.** Alsbrook said he received a request from the Patriot Guard Riders who is a biker group that attends veteran's funerals, etc. This year their efforts are coming through SW Oklahoma and would like to come through Medicine Park on October 9<sup>th</sup>, with approximately 200 bikes.

Smiley said he would like to see next year the Bath Lake swim bracelets and the parking tickets numbered to allow for auditing and accountability.

