



P.O. Box 437 • 154 East Lake Drive • Medicine Park, OK 73557-0437  
(580) 529-2825 • FAX (580) 529-3110

### Sponsorship Opportunity: Medicine Park Events 2020

The Medicine Park Economic Development Authority is preparing for its 2020 events season. We are seeking sponsorships from the private and corporate realm in support of our events. Please join us in support of these free events for the public that offer entertainment as well as cultural enlightenment.

Sponsorship levels for each event are:

**Bronze level:** \$100-\$249 sponsors will have your name on the T-shirt and 1 VIP pass. You will also receive 1 mention on the live radio remote.

**Silver level:** \$250-\$499 sponsors will have your name on the T-shirt and receive mentions during the live radio remotes and in press coverage. You will also receive one event T-shirt and 2 VIP passes.

**Gold level:** \$500-\$999 sponsors will have your name on all print materials and logo on the T-shirt, multiple mentions during the live radio remote each day and in all press coverage. Your banner, provided by you, will be placed in front of or to one side of the event stages with high visibility. Gold sponsors will receive two event T-shirts and 2 VIP passes.

**Platinum level:** \$1000+ sponsors will have your logo featured on all print materials and T-shirt, multiple mentions during the live radio remote each day and in all press coverage. Your banner, provided by you, will be placed in front of or to one side of the main stage with high visibility. Platinum sponsors will receive four event T-shirts and 4 VIP passes

We would like to present this proposal format to allow sponsors a look at the entire season to budget for the year and to choose individual events and levels of support. This format can also provide for a simpler, single process for all involved, resulting in less paperwork and accounting activity rather than a proposal for each event, cutting a check for each event and so on. Event sponsorship can still be on an individual basis per event if so desired by you.

This year's sanctioned MPEDA events are:

Parkstomp  
(10<sup>th</sup> year)

March 14 and 15. This event features a jazzed-up version of Hillbilly bluegrass music presented live. Also, a VW car show --“V-Dubs in the Park,” Saturday, March 14

Fools'' Dozen  
Mountain Bike Race  
(7<sup>th</sup> year)

April 3, 4 and 5. Two days of Mountain bike rides, races, music and events featuring the Trails of Medicine Park.

The Roots Ball  
(3rd year)

May 22, 23 and 24 – This event features live Americana/Roots music over Memorial Day weekend.

Rock'n the Park  
(7<sup>th</sup> year)

July 3, 4 and 5 -- The Medicine Park Birthday celebration combined with a festival celebrating authentic American Rock music. Also features a Jeep show and shine.

The Blues Ball  
(15<sup>th</sup> year)

Sept. 4, 5 and 6. -- Our premier event that features live Blues music throughout town over the Labor Day weekend.

The Medicine Park Flute  
Festival and Artwalk  
(10<sup>th</sup> year)

Oct. 3 and 4 -- A two-day celebration of Native American flute music and a juried art show featuring regional and local artists.

All sponsorships will receive a letter of appreciation and a receipt acknowledging your support. Sponsorship checks can be made out to MPEDA and will be picked up by me, or can be mailed to:

Medicine Park Economic Development Authority (MPEDA)/ Event sponsorship  
PO BOX 437  
Medicine Park, OK 73557

Thank you for your support,

Rodney Whaley  
Events Coordinator  
Medicine Park, OK  
Cell # 580-458-2596